

 **flowplayer**

Diversity

How we embrace
people's differences.





DIVERSITY

Our guidelines

Diversity encompasses a wide range of things; cognitive perspectives, education, work experiences, personal life experiences in addition to background, race, gender, ethnicity, and sexual orientation. It means that:

- We consider and create diversity and inclusion in everything we do, building teams that reflect our approach.
- We feature a variety of role models and communicate in various channels, ensuring our brand reaches diverse communities.
- We encourage programs that include a wide variety of people, like mentoring circles and advisory boards.
- We create space for you to bring your unique perspective.

DIVERSITY

We stand up to discrimination.

We are encouraged to say the unheard opinion. We help others appreciate how every person has a different strength and realize that in that strength there is opportunity to grow and be more productive.

The need for new perspectives is especially important when we examine our future workplace. As our world gets smaller, diversity doesn't only mean differences in gender and race, but age and geography as well. Our world has become ultra-connected. We try to utilise these important connections so we can innovate faster.





DIVERSITY

We focus on people's strengths

By embracing people's differences, we spark innovation, better understand and serve our customers and gain competitive advantage.

The more opinions, the more variety, and the more diversity we bring to the table the more we can unchain our creativity, which is hidden in every one of us.

People with different communication abilities, for instance, can be diverse. Autistic people are known for thriving in repetitive tasks, which is an especially valuable skill set in today's data-driven work environments.